

Workings of A 'Zero Surprise' Compliance Program



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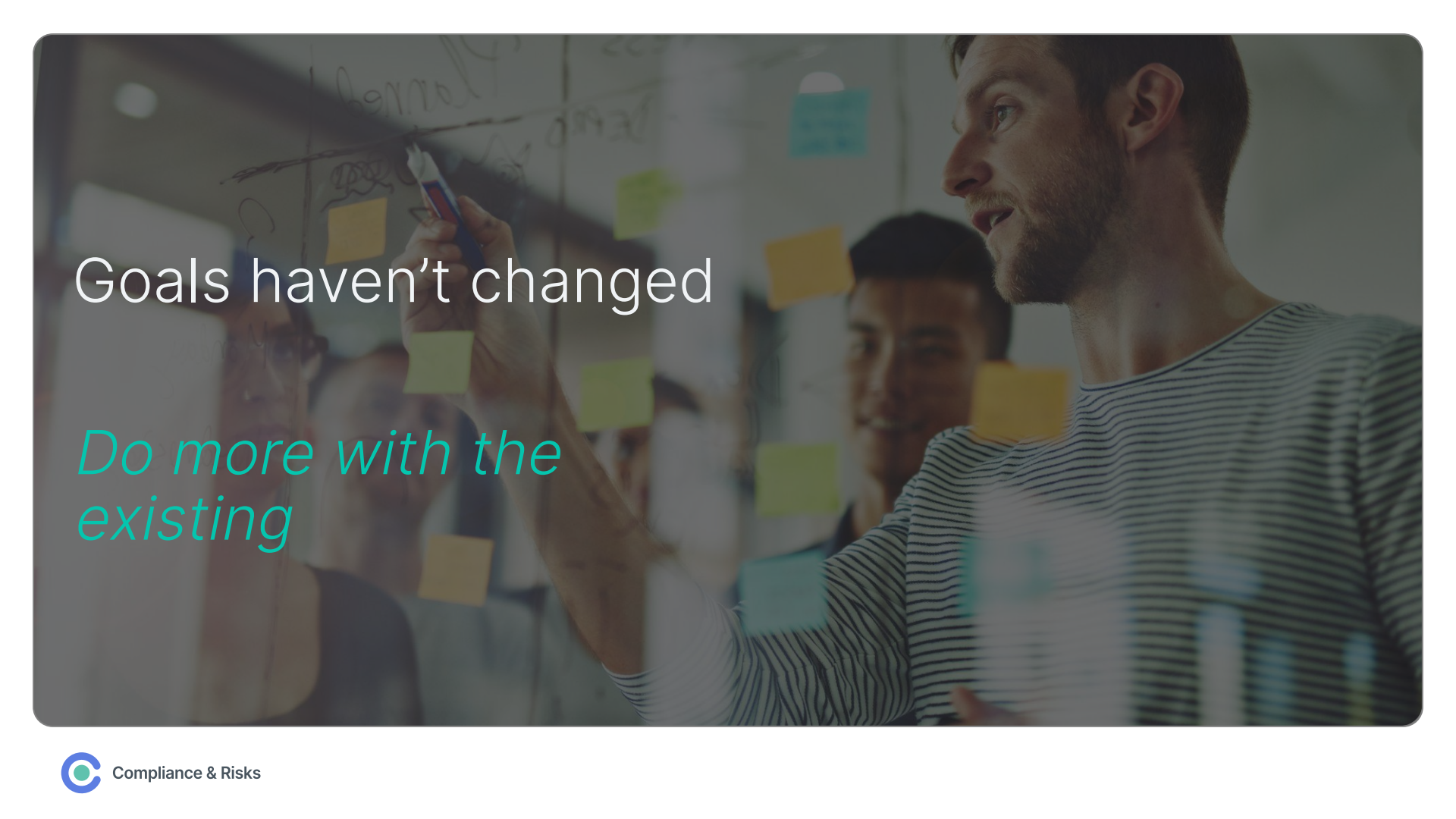
What we are
hearing...





Macroeconomic headwinds

*Every penny is
scrutinized*

A man in a striped shirt is writing on a whiteboard with a blue marker. The whiteboard is covered with handwritten notes and several yellow sticky notes. Other people are visible in the background, looking at the whiteboard. The scene is dimly lit, suggesting an indoor office or meeting room.

Goals haven't changed

*Do more with the
existing*



'Zero Surprises'

Disruption is not an option

Compliance teams
are under immense
pressure...



Mission Statement

“Our goal is to ensure global companies have the tools & information to build safe, sustainable, products in a world full of change”

Regulatory Compliance

Your Market Access Journey



1. Define business goals



3. Interpret impact to business



5. Make compliance recommendation & gain agreement



7. Compile evidence to demonstrate compliance



9. Report impact of changes



2. Identify relevant policies, regulations, standards



4. Determine necessary evidence



6. Communicate requirements for implementation



8. Monitor for upcoming changes



10. Gain agreement to maintain market access



A 'Zero Surprise' Compliance Program

- What does it look like?

- No regulatory update missed
- No stop-ships
- No redesign or re testing of products
- No brand/reputational damage
- No human errors due to data mismanagement
- Faster times to market
- Aligned business priorities
- Business continuity/Corporate memory



Where surprises can happen...

1. Regulatory update / change is missed
2. Communication gap between stakeholders
3. Expired compliance evidence

Are these your challenges as well?

Poll

What are your biggest challenges to achieving a 'Zero Surprises' Compliance program for your business?

Option 1: Regulatory update / change is missed

Option 2: Communication gap between stakeholders

Option 3: Expired evidence

Option 4: Open text option



02

Achieving a 'Zero Surprise' Compliance Program

How can C2P help?


The most successful compliance teams...

- ✔ Think with a business mindset
- ✔ Leverage technology to their advantage
- ✔ Continuously improve



Manage the product portfolio

- Find **commonalities** between products, product categories, and geographies
- Create a **product & portfolio focused** outcome
- Understand all relevant **requirements & evidence** needed to be compliant
- Produce **reports** to gain agreement & start implementation



The illustration shows a person with a beard and glasses sitting at a desk with a computer. Above them is a globe with several location pins. To the left of the globe is a box containing icons for a wine glass, a barcode, a lightning bolt, a recycling symbol, and a speech bubble. An arrow points from this box towards the globe.

Begin your compliance journey

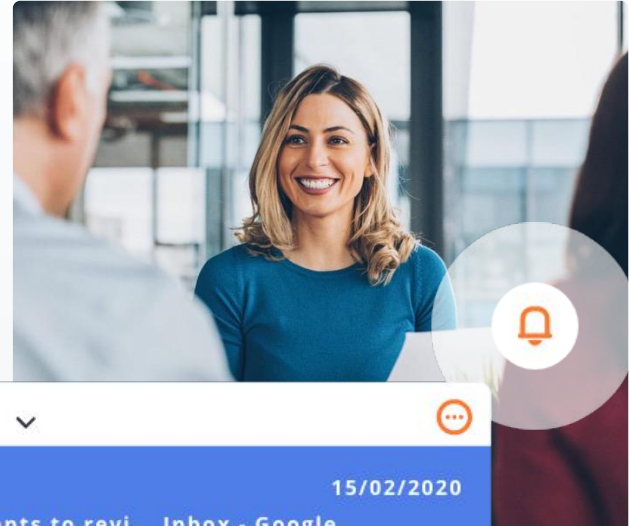
Achieve, maintain and demonstrate compliance for all products in all markets with C2P Product Compliance. Get started by adding your first spec.

[+ Add a spec](#)

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Stay on top of a dynamic regulatory landscape

- Holistically **monitor** the product portfolio & immediately understand the impact of a change
- **Eliminate noise** & tailor C2P to your products
- **Alerts** on changing regulations & requirements
- Know what is coming **beforehand**



SORT BY DATE ▾ ⋮

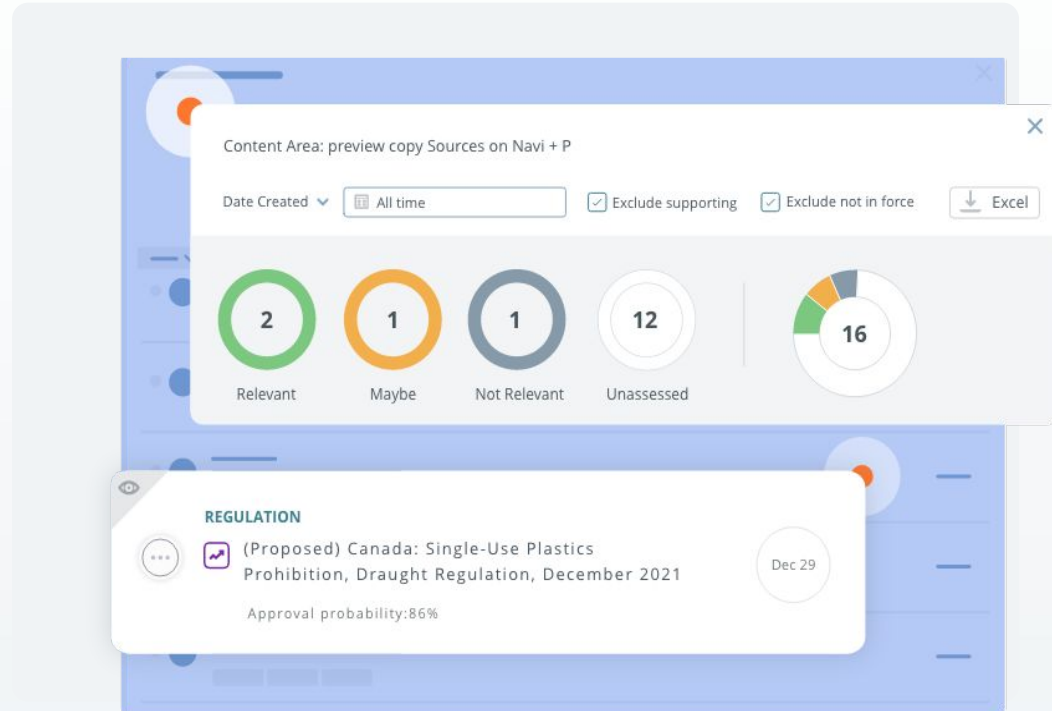
★ C2P Alert 15/02/2020

📧 9 Requirements to revi... Inbox - Google

Hi Damien, The following West Coast Future requirements may need to be r....

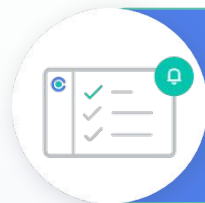
Build corporate memory

- **Collaborate** with stakeholders & SMEs in a transparent manner
- **Capture** decisions on the assessment and interpretation of regulations & standards
- **Share** information across the organization
- **Demonstrate** compliance effectively & keep it up to date

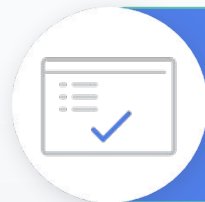


Achieve 'Zero Surprises' with a Single Source of Truth

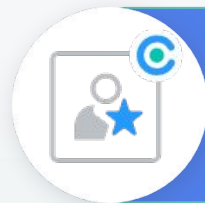
- Design, build, and collaborate on new products with confidence
- Keep all **compliance evidence** up to date & **live linked** back to their Regulations, Standards & Requirements
- Continually **monitor regulatory changes** & **keep ahead of proposed changes** before they happen
- Integrate with other systems to enable **streamlined business processes**



Powerful Enterprise
Technology



Extensive Global
Regulatory Content



Team of Subject
Matter Experts

Q&A

Thank you!



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