

Webinar

# ESG Regulations in the EU and US - A Year in Review

20 November, 2024







Q&A Session

Slides & Webinar Recording





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### **Meet the Team**



Joanne
O'Donnell
Head of Global
Compliance



Corine Laurijsen
Senior
Regulatory
Compliance
Specialist



Hannah Janknecht Regulatory Compliance Specialist



Jason Dallhoff Business Development Director

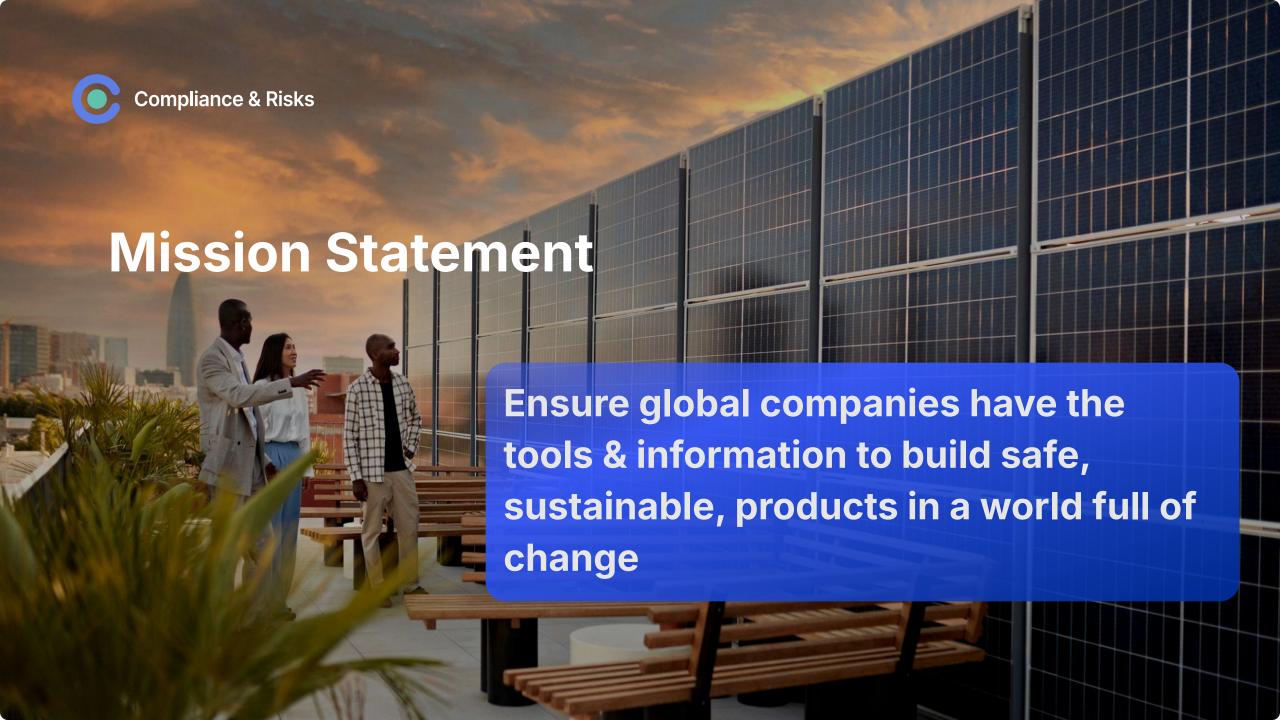


Mary Hackemer Sales Solution Engineering Team Leader



Vish Karasani Product Marketing Manager





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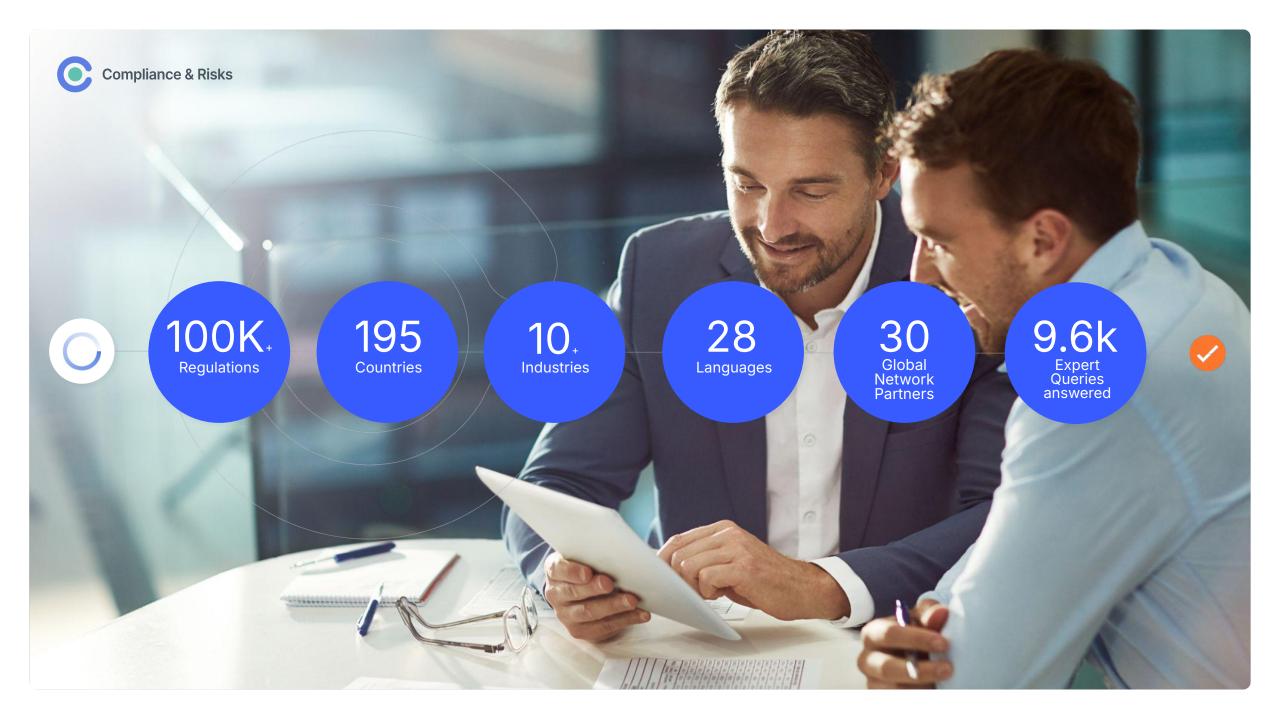








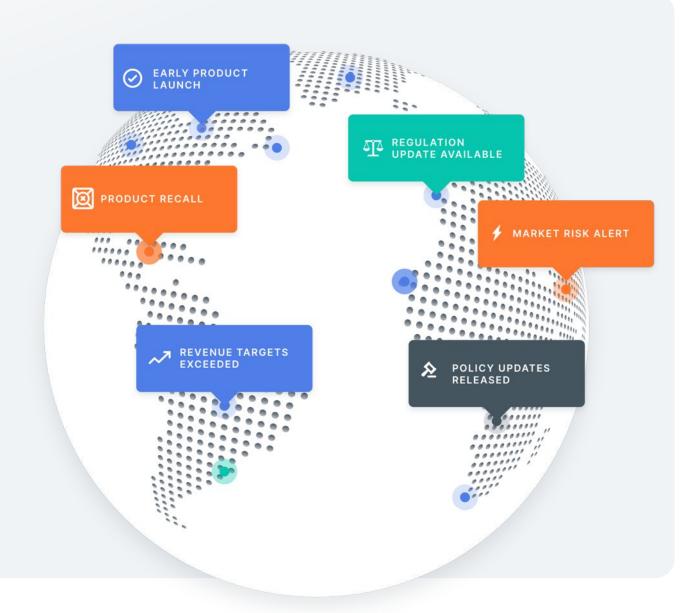




WHAT WE DO

# Unlocking Market Access

Keep on top of regulatory changes and their impact worldwide. Early warning alerts, impact probability, productivity workflow tools and so much more.

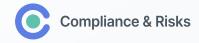




# **A**genda

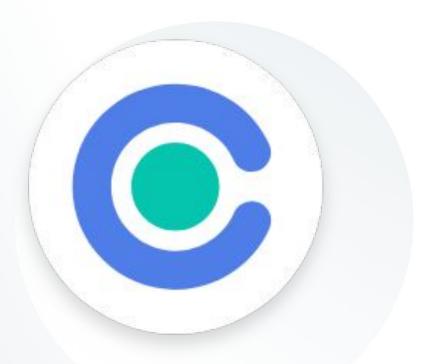
- **01.** Look back on 2024
- **02.** EU Regulatory Overview
- **03.** US Regulatory Overview
- O4. Look ahead to 2025
- **05.** ESG: Customer Priorities

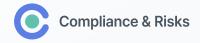




#### Look back on 2024

- Continued regulatory growth
- Entry into force of several key ESG regs
- Increased adoption of IFRS sustainability standards
- More punitive penalties
- Stricter enforcement
- Continued increase in litigation





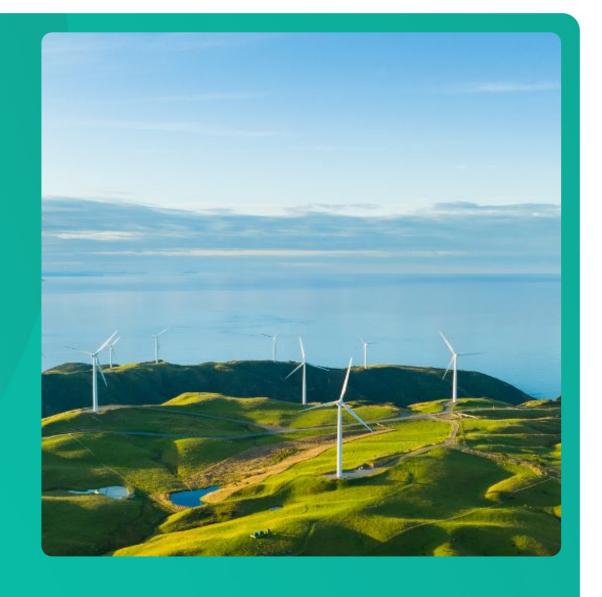


### Overview in the EU





# **Sustainability Reporting**



# **EU Corporate Sustainability Reporting Directive (CSRD)**

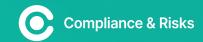
#### What happened in 2024?

- CSRD FAQ
- COM Letter to 17 MS on missing national implementations
- EFRAG is currently working on
  - Sector-Specific ESRS
  - Non-EU entity standards (NESRS)
  - Standards for Listed (mandatory) and Non-Listed (voluntary) SMEs
  - Transition Plan Guidance

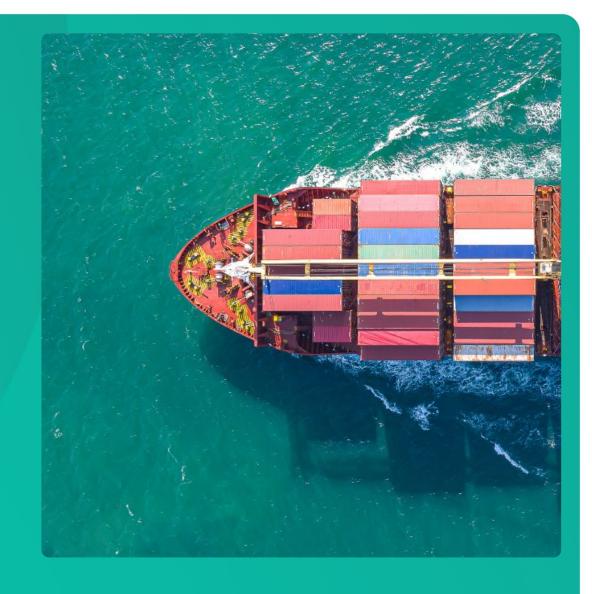
**ESMA Enforcement 2025:** Materiality considerations; scope and structure; Article 8 Taxonomy Reg







# Sustainable Sourcing and Ethical Labor



# **EU Corporate Sustainability Due Diligence Directive (CSDDD)**

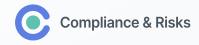
#### EIF'd on 25 July 2024

- Reduced scope (70 % less companies in scope)
- Obligations phased in between 2027 and 2029 (EU companies
   >1000 employees & €450m net global turnover; Non-EU companies
   & €450m net EU turnover)
- Due Diligence, Complaints Mechanism, Climate Transition Plan, Transparency

#### **Penalties**

- 5% of net worldwide turnover in fines!
- Civil Liability





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# **EU Deforestation Regulation** (EUDR)

EIF'd on 29 June 2023

Ban on sale/export of products made, containing or fed with **cocoa**, **coffee**, **wood**, **rubber**, **palm oil**, **cattle**, **soy** unless:

- Deforestation free (i.e., produced on land not converted from forest to agri use after 31 Dec 2020)
- Produced per laws in country of production
- Covered by due diligence statement (template)

#### **Latest Developments**

- 2 Oct: Commission proposes delay by 12 months (30 Dec 2025 & 20 June 2026)
- 16 Oct: EU Council signals agreement
- 14 Nov: EU Parliament agrees and adds 'No-risk'-Category





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# **EU Forced Labor Regulation, Nov** 2024

#### **Scope & deadlines**

Ban on sale/export of **ALL** products made in whole/in part with forced/child labor from/to EU:

- Regardless of geo origin/industry type
- SMEs & large companies
- Extraterritorial effect

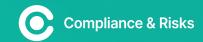
Approved by EU Council on 19 Nov 2024 (Hot off the press!)

#### **Next steps:**

- To be published in EU Official Journal
- Will enter into force day after publication
- Will apply 36 months post publication (late 2027)
- Commission to publish indicative high-risk database and best practice guidance







# **Ecodesign for Sustainable Products**



# **EU ESPR - Ecodesign Requirements** for Sustainable Products

ElF'd on **18 July 2024** 

Applies to ALL products (with limited exceptions) on EU market... "in order to make sustainable products the norm and to reduce their overall carbon and environmental footprint over their life cycle"

Priority products in 1st working plan (to be adopted by 19 April 2025)

- 11 products: Textiles and footwear, Furniture, Tyres, Bed mattresses,
   Detergents, Paints and varnishes, Lubricants, Cosmetics, Toys,
   Fishing gears, Absorbent hygiene products,
- 7 intermediate products: Iron and steel, Commodity chemicals,
   Non-ferrous, non-aluminium metal products, Aluminium, Plastic and polymers, Pulp and paper, Glass





#### **EU ESPR (Continued)**

#### **Performance Requirements**

- Circular Economy aspects durability, reusability, upgradability, repairability, recycled content, carbon footprint etc
- Energy & resource efficiency

#### **Information Requirements**

- Covers how performance requirements are communicated
- Digital Product Passport ('DPP')
  - Implementation dependent on Delegated Act + 18 months application date (DPP for first set of products expected mid-2027)

#### **Transparency Requirements**

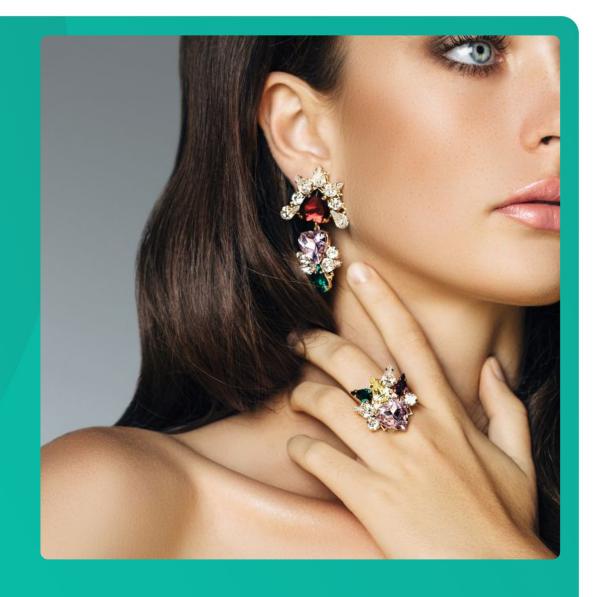
Reporting and ban on discarding of unsold consumer goods







# **Labelling & Advertising**



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#### **Green Claims**

#### **Step 1:** EU Empowering Consumers for Green Transition Directive (aka Greenwashing Directive)

- EIF'd 26 March 2024; National Transposition 27 March 2026
- What's new?
  - New definition: what is an environmental claim?
  - Extension of blacklisted unfair commercial practices

## **Step 2:** EU Substantiation & Communication of Explicit Environmental Claims Draft Directive, March 2023 (aka Green Claims Draft Directive)

- Substantiation, Communication and Verification
- Expected to be agreed & adopted by early to mid 2025







# **Waste and Disposal**



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### EU Right to Repair (R2R) Directive 2024/1799

#### **Scope and Timelines**

- Amends: Contracts for Sale of Goods Directive (EU) 2019/771
   = allows additional 1-year extension of legal liability if consumer chooses repair over replacement (within guarantee)
- Repair of product covered by one of the *Ecodesign Regulations or Batteries Regulation*

Manufacturer, authorised rep, importer/distributor must (upon consumer request) repair product incl *o/s guarantee* unless impossible.

- Free of charge/at reasonable price
- Within *reasonable* time
- Replacement may be provided free of charge during repair
- Refurbished product if repair impossible





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### EU Right to Repair (R2R) Directive 2024/1799

#### **Obligations of manufacturers**

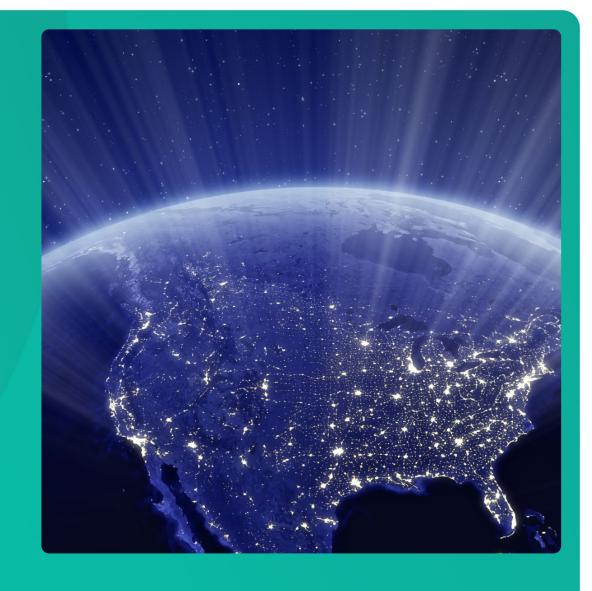
- Consumer access to list of prices on a free access website charged for typical repair of goods (spare parts must be offered at a reasonable price)
- Cannot use any practices that hinder repair such as contractual clauses, hardware or software techniques that impede repair unless justified (for example reasons such as protection of IP)
- 3. **Cannot refuse repair** for sole reason that previous repair was performed by another repairer







### **Overview in the US**





### **Ethical Labor**

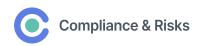


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# **US Uyghur Forced Labor Prevention Act (UFLPA)**

- From June 2022: rebuttable presumption that ALL goods produced in whole / in part in Xinjiang region of China or by certain entities on UFLPA Entity List are produced using forced labor in violation of Tariff Act
  - o 78 entities on the List (as of Nov 1)
- High risk products/industries include: cotton, polysilicon, aluminum, PVC, steel, copper, lithium-ion batteries, textiles, and apparel
- To rebut presumption that forced labor has been used, importers must provide 'clear and convincing' evidence





### **US UFLPA Updated Strategy, July 2024**

#### **Published by Forced Labor Enforcement Task Force (FLETF)**

FLETF provides annual updates of UFLPA Strategy addressing:

- UFLPA Entity List;
- Products associated with certain listed entities;
- Plans for enforcement and identification of additional entities;
- Information about high-priority sectors.

FLETF has expanded ability to extend Entity List

FLETF has added new high-priority sectors for enforcement:

polyvinyl chloride, aluminum, seafood

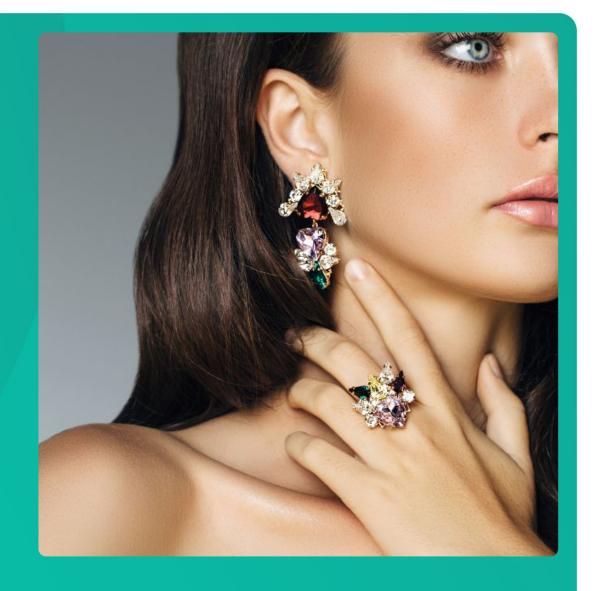
In addition to list of sectors previously identified such as apparel, cotton/cotton products, silica-based products (including polysilicon)







# Labelling and Advertising - Environmental Green Claims



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## US Green Guides for Use of Environmental Marketing Claims

- Administrative interpretations of the Federal Trade Commission (FTC) Act as applied to environmental claims.
- How to avoid environmental marketing claims that are unfair or deceptive?
- Oct 2012: Last updated
- **Dec 2022:** Consultation on efficiency, costs, & regulatory impact
- April 2023: Comment deadline Awaiting FTC determination
- Late 2024/early 2025 (??): Revised guides due!
  - Clarity on areas such as recyclable, carbon offsets, organic, sustainable, compostable, ozone-friendly
  - Stricter guidelines & harsher penalties







## **Waste and Disposal**

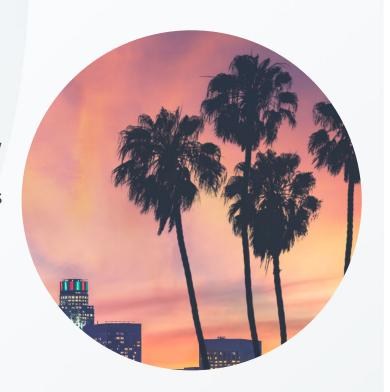


### **Recent Digital Fair Repair Laws**

In NY, MN, CA and OR

California: Right to Repair Act, SB 244 (Operative 1 July 2024)

- Manufacturers of electronic or appliance products to provide product owners, service & repair facilities, and service dealers with documentation, functional parts & tools to diagnose, maintain, or repair product:
  - Products with wholesale price \$50 \$99.99 For a minimum of 3 years after last date of manufacture
  - Products with wholesale price \$100 or more For a minimum of 7 yrs
     after last date of manufacture
- Electronic or appliance products covered manufactured for the first time and first sold/used in CA on or after 1 July 2021:
  - Electronics incl. TVs, computer systems, cellular devices, etc.
  - Appliances incl. refrigerators, ovens, washers, portable furnaces etc.
  - Incl. products sold to schools/businesses/local governments or outside of direct retail sale





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#### **Recent Bills (Federal)**

#### 23 May 2024: Two US Bills Introduced in Congress - Proposed Federal Fair Repair Act

"A bill to require original equipment manufacturers of *digital* electronic equipment to make available certain documentation, diagnostic, and repair *information* to independent repair providers, and for other purposes."

#### HR 8544/SB 4422 (Companion Bills) propose:

- Prohibition on parts pairing
- Security related functions not excluded
- Protection of trade secrets
- Automotive and Medical Devices excluded

No actions since introduction.





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#### **Recent Bills (Federal)**

#### 22 Oct 2024: Performance Life Disclosure Act

"A Bill to require manufacturers of household appliances to affix to such appliances a label or tag disclosing estimated performance life, and for other purposes."

### HR 10031 proposes the following to be disclosed on label or tag of certain *listed* household appliances:

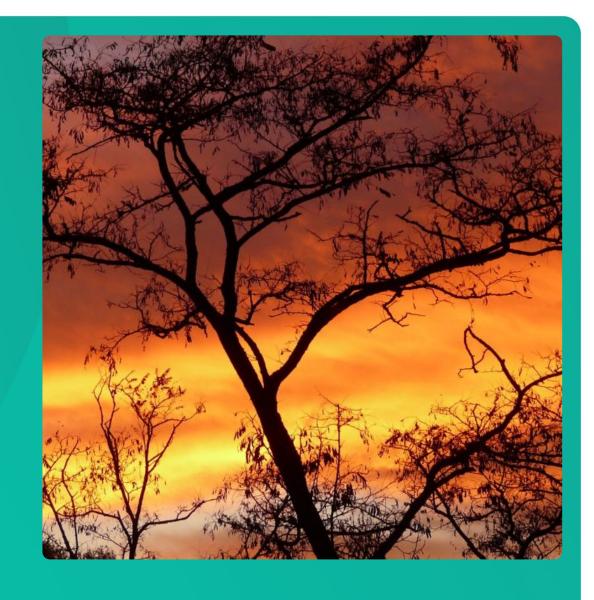
- estimated performance life of appliance (as determined by manufacturer), under normal operating conditions, with and without routine maintenance recommended by manufacturer;
- estimated annual cost of routine maintenance of appliance recommended by manufacturer;
- process by which consumer may report to National Institute of Standards and Technology (NIST) that appliance has reached the end of its performance life.







# **Sustainability Reporting**& Climate Disclosures



#### **USA SEC Climate Disclosure Rule**

Finalised 6 March 2024 (suspended on 4 April 2024 pending judicial review)

**Enhance & standardize climate disclosures by public companies** 

#### **Registrants must disclose:**

- Material climate-related risks & impact on business strategy, operations/financial conditions;
- Activities to mitigate/adapt to above risks;
- Climate-related targets/goals material to registrant's business;
- Processes to assess/manage material climate-related risks;
- For large accelerated filers (LAFs) & accelerated filers (AFs), material Scope 1 & 2 GHG emissions (no Scope 3)

Still in US Eighth Circuit Court of Appeals
SEC filed legal brief on Aug 6, petitioners' reply brief due Sep 6





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### California Climate Reporting - SB 253 Enacted

#### First state to impose GHG emissions reporting

Senate Bill 253 - Climate Corporate Data Accountability Act - In force as of Jan 2024

U.S. entities, public & private, doing business in CA w/ total annual revenue >\$1 billion

- Report on GHG emissions annually
- Publicly disclose Scope 1 & 2 GHG emissions starting in 2026
- Publicly disclose Scope 3 GHG emissions starting in 2027

#### **Amending Senate Bill 219 - In force as of Jan 2025:**

- delays adoption of new regs by California Air Resources Board (new date: July 2025)
- disclosure of Scope 3 emissions on a schedule specified by board (instead of no later than 180 days after its scope 1 and 2 emissions are disclosed)
- reports may be consolidated at the parent company level





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### California Climate Reporting - Senate Bill 261

#### First state to impose reporting of climate-related financial risks

## Senate Bill 261 - Climate Related Financial Risk Act - In force as of Jan 2024

- Corporations, partnerships, LLCs, or other specified business entities doing business in CA w/ total annual revenue >\$500 million
- Required to report on climate-related financial risks by 1 Jan 2026
   & every two years thereafter
  - physical risks of climate change
  - measures to reduce/adapt to climate-related financial risk

#### **Amending Senate Bill 219 - In force as of Jan 2025:**

 Authorizes (instead of requires) board contracts w/climate reporting organizations and timing of payment of fees







#### **To Conclude**



#### Look ahead to 2025

- **Implementations** of EU regulations
- Sector-specific ESRS & ESRS for non-EU companies
- ESG under the **Trump Presidency**
- Regulatory alignment
  - "Simplification Revolution"
- A
- Continued regulatory growth
- Horizon scanning & regulatory tracking tools
  - Keeping up with ESG regulations is number 1 barrier to sustainability compliance for 55% of companies
  - Stay ahead of upcoming regs C2P!









# **ESG Topic Trends**



#### **ESG** "Beat on the Street"

- Staying ahead of changes in ESG regulations-maintaining a comprehensive and proactive approach
- Collaborating with various internal stakeholders on relevancy of the regulations to the organization-board confidence
- Bottom line revenue impact-managing client/prospect inquiries (RFP, supplier requests, advocacy etc)
- Horizon scanning-market access
- Intersection of ESG regulations that apply to both product compliance and corporate sustainability





# Questions?





# Thank you!



Joanne O'Donnell Head of Global Compliance



Corine Laurijsen Senior Regulatory Compliance Specialist



Hannah Janknecht Regulatory Compliance Specialist



Jason Dallhoff Business Development Director



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